



PIONEER Charitable Foundation

EST 2018

# GRAND CARNIVAL

SEPTEMBER 14, 2024  
Sponsorship Opportunities





## About the Grand Carnival

In the spirit of *helping kids be kids*, Pioneer's Charitable Foundation is once again holding our signature event – the **Grand Carnival!**

Now in its fifth year, the Grand Carnival has raised over \$115,000, and enables Pioneer to give back to over 175 local organizations annually. This community event offers fun for the whole family with carnival games and activities, face painting, caricatures, magic shows, food, and more!



This year, with your help, we hope to further increase our community impact. Sponsorship opportunities offer the chance to get your brand in front of all 1,200 Grand Carnival attendees and connect with local families.

With a variety of opportunities available, please consider becoming a sponsor of our Grand Carnival and making a difference for children in the communities we serve.

## Pioneer Community

Pioneer's Charitable Foundation is committed to *helping kids be kids*. To achieve this mission, we are giving to local charitable organizations in our communities that focus on the health and welfare of children while recognizing the meaningful connections our employees have with these causes. By supporting Pioneer's Charitable Foundation, you are contributing toward a brighter future for local children.



# Grand Carnival Sponsorship Opportunities

Sponsorship opportunities are available on a first-come, first-served basis.

## Premier Sponsor - \$10,000 (1 Available)

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- Prominent recognition on event signage as Premier Sponsor
- Thirty (30) event admission tickets
- Recognition as Premier Sponsor in materials, including but not limited to:  
*Mention in radio promotions, press release, social media, and digital signage in branches*
- Logo displayed on Pioneer HQ digital signage
- Logo on event page with link to company website
- Verbal recognition at the event as Premier Sponsor
- Opportunity to provide small gift to all attendees

## Lunch Sponsor - \$5,000 (1 Available)

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- Company name prominently displayed on food area signage  
*Ex: Lunch brought to you by Pioneer*
- Twenty (20) event admission tickets
- Recognition as the Lunch Sponsor in select materials, including but not limited to:  
*Mention in radio promotions, press release, social media, and digital signage in branches*
- Logo on event page with link to company website

## Cookie Truck Sponsor - \$3,500 (1 Available)

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- Company name prominently displayed on cookie truck signage  
*Ex: Cookie truck brought to you by Pioneer*
- Fifteen (15) event admission tickets
- Recognition as a Cookie Truck Sponsor in select materials, including but not limited to: *Event signage, social media, and digital signage in branches*
- Company listing on event website

## Entertainment Sponsor - \$2,500

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- Company name prominently displayed
- Ten (10) event admission tickets
- Recognition as Entertainment Sponsor in select materials, including but not limited to: *Event signage, social media, and digital signage in branches*
- Company listing on event website

## Game & Activity Sponsor - \$1,000

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- Company name prominently displayed
- Six (6) event admission tickets
- Recognition as a Game & Activity Sponsor in select materials, including but not limited to: *Event signage, social media, and digital signage in branches*
- Company listing on event website

## Helping Kids Be Kids Sponsor - \$500

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- Recognition as an event sponsor in select materials, including but not limited to:  
*Event signage, social media, and digital signage in branches*
- Company listing on event website



I would like to become a Grand Carnival sponsor at the following level:

**Premier Sponsor:** \$10,000

**Entertainment Sponsor:** \$2,500

**Lunch Sponsor:** \$5,000

**Game & Activity Sponsor:** \$1,000

**Cookie Truck Sponsor:** \$3,500

**Helping Kids Be Kids Sponsor:** \$500

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Website: \_\_\_\_\_

**Social Media Handles:**

Facebook: \_\_\_\_\_

Instagram: \_\_\_\_\_

Enclosed is my check payable to the  
Pioneer Charitable Foundation

Please send me an invoice

**Please return completed form and  
send high resolution company logo to:**

Pioneer  
652 Albany Shaker Road  
Albany, NY 12211  
*giving@pioneerny.com*  
518.730.3062

**Completed commitment form,  
company logo & payment are due  
to Pioneer by Friday, August 9th.**

